



31 May - 4 June 2021

RETROSPECT 4 JUNE

COMMUNITY CELEBRATION DAY

A GRAPHIC REPORT BY PHILIP BARRETT

> Cultural Diversity and awareness pays

Pelligrino Riccardi
Global TED Keynote Speaker

Brain takes NEGATIVES first
But this is a CHOICE... Find the POSITIVE explanation
SNORE!

SWEDES: Germans of the North?
Square & Predictable? A GOOD thing for Business

path of LEAST Resistance
Familiar TAKE A TICKET
Unfamiliar Join a QUEUE in ASIA!

the Brain is lazy

ITALLY:
Private Parking
It's okay, the owner isn't here today!

IN COURT
Lie for a FRIEND?
Correlates with CORRUPTION INDEX

WE JUDGE ourselves by our INTENTIONS
we JUDGE others by the way they make us FEEL

Many Identities...
you CAN TRUST ME
English
Norwegian
Italian

Parkings NORWAY
NOT the LINE!
finger width

Communication STYLE
Blue: DIRECT
Red: BIG
Yellow: quiet
Dutch-Flatter Society

Justifying your Actions
VS
I'm Sorry...

GENUINE Curiosity
Have you lived in Helsinki all your life?
Not yet!

DON'T PUT people in BOXES
Find what you have in Common

2m } Covid
5m } FINLAND Back to normal!

CELEBRATION Day

COMMUNITY CELEBRATION DAY

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> Inaugural Address



Philippe Voet
FINAT New President
→ Many years
in the Industry
Previously:
PHARMA



Thanks to
Chris Ellison!
GREAT JOB
Outgoing
President



COMMUNITY CELEBRATION DAY

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> FINAT Label Awards Ceremony 2021

