



31 May - 4 June 2021

**RETROSPECT 31 MAY**

# ASSOCIATION MATTERS DAY

A GRAPHIC REPORT BY PHILIP BARRETT



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## > FINAT Market Trends Report

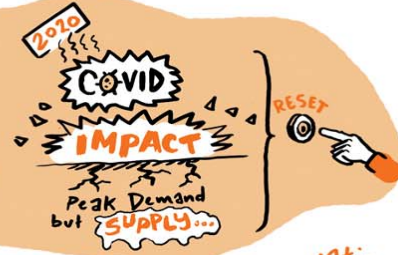
**Jules Lejeune**  
Managing Director  
of FINAT

Labelstock Demand  
Long-term Trend  
Quarterly

2020  
HIGH Demand  
+4.3% overall Europe

last 20 years  
DOUBLE in Volume!

- pre 2020  
4 phases:
- 1 Internet of -07
  - 2 Credit Crunch
  - 3 Recovery
  - 4 Brexit, Uncertainty



Demand Top 5 Germany UK Italy France RUSSIA...  
Huh?

white Paper  
Filmic Materials PP +10% PE +8.1%

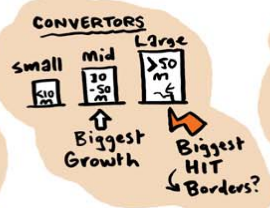
Innovation  
Forward!

**Jennifer Dochstader**  
LPC

Surveys  
80 Companies

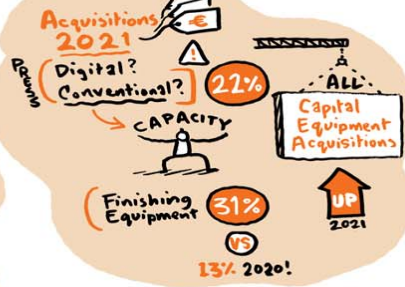
2020 GDP:  
6% CONTRACTION  
full recovery? = 2022

but  
Disparity across regions  
Southern Europe scandinavia



office Automotive  
X Segments

Food  
but



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**FINAT Roundtable - co-creating our associations strategy beyond the Pandemic**

- **Chris Ellison**  
Managing Director at OPM (Labels & Packaging) Group Limited
- **Philippe Voet**  
Elkivoet - Drukkerij Voet bvba
- **Alex Knott**  
Senior Scientist at Dow Chemical Company
- **Maria Knorr**  
Head of sustainability and Communication at CCL Label

**Strategy 2027?**  
A **NEW** Discussion  
Rapid Change Required

**'GLOCAL'** Global & Local

**SIZE**  
Speed & Innovation

**Recycling & new PACKAGING**  
Paper bottle  
Innovation from **NEW** players as well as **BIG** players

**Consolidation**  
Lots of **M&A**  
WAVES + CYCLES  
but not a **NEW** trend...  
view of AUDIENCE: **SUBSTANTIALLY MORE CONSOLIDATION**

**Efficiency of DIGITAL**  
but **HUMAN CONTACT** has benefits  
**HYBRID** may benefit  
**Less PASSION!**  
Unplanned Agenda ✓  
Communication is **MORE** than just **VOICE**

**Advocacy** (A **voice** in Brussels)

**SUSTAINABILITY**  
making it a **STRENGTH** of our Industry

**FINAT riding the WAVE**  
**Education**  
Connecting to **Workforce**  
Changing Image of Industry

**ASSOCIATION MATTERS Day**

**In-Person?**  
Do we expect **MORE** after digital Experience?  
★ **Creativity**  
★ **TEAM BUILDING**  
where's the **VALUE?**  
Earning our Place...

**Online for Knowledge transfer**  
**DATA**

