

INFORMATION SPEAKERS



Federico has been working in the Label Industry for 30 years. From 1999 he was responsible for product innovation often inspiring and changing the productivity of the printing industry. His company GIDUE manufactured printing and converting machines introducing some of the most innovative technologies like the Flower™ print unit, the Snowball™ matrix stripping system, the DigiColor™ closed-loop color management system, some of which have become a standard technology in the industry. He is currently holding more than a dozen international patents. During the years, he has created new partnerships among the leading companies (i.e. REVO and UVFoodSafe) to promote new business and operating models, for the interest of the Label and Packaging industry. After the acquisition of his company, he became Senior Innovation Advisor of Bobst Group.

FEDERICO D'ANNUNZIO, Senior Innovation Advisor, Bobst (IT)



Ruth has broad experience in organic, inorganic and effect pigments for the printing, coatings and plastics industry. In her current role she is responsible for pigments for printed packaging applications and food contact.

RUTH BAUER, Senior Expert Printing & Sensitive Applications, BASF Colors & Effects (D)



Atze Bosma joined MPS Systems as CEO in November 2018, bringing 25 years of management experience in the packaging, logistics and food industries. Atze has previously worked for various (international) companies including Heineken, LPR France and the Dutch Railways. He profits from his technical background and experience in FMCG, combined with a great interest in data conversion and IoT. With Atze at the helm of the organization, MPS is further expanding its ambitions towards a global performance partner.

ATZE BOSMA, CEO MPS Systems B.V. (NL)



Steven is Creative Strategy Director/Founder of PROUDdesign. An award winning packaging design agency (est. 2003) where they know that seduction always comes before conviction. As an educated marketer and experienced creative thinker Steven combines strategy and creation, head and hart, in building strong creative brands like Arla, Quaker, Lovechock and NADA. Since 2016, he is co-owner/founder of the HOOP craft beer brand with which he wants to make beer drinking special (again). He is an active member of NextPack (Dutch packagingdesign initiative) and the EPDA (European Design Association). He is also known for his sharp input for Marketing Tribune's design panel and his Steve's Storechecks in print and on Instagram.

STEVEN DE CLEEN, Creative Strategy Director/Founder, PROUDdesign (NL)

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Calvin is regarded as the leading international champion of recycling and environmental awareness in the label industry. He has devoted most of his working life and career to salvaging waste and turning it into useful and environmentally-friendly materials, and his ongoing mission is to continue to develop cost-effective and environmentally-responsible solutions for the label industry. Calvin started Channeled Resources in the 1970's as a traditional recycling company. By the mid 80's he had moved the focus into "recycling non-recyclables", working with coated, treated, and laminated papers and films. Calvin is Chairman Emeritus of TLMI's Environmental, Health and Safety Committee, as well as Chair of FINAT's Recycling and Sustainability Committee in Europe. Many of you may know him for his regular column 'Letters from the Earth' featured in 'Label and Narrow Web' magazine.

CALVIN FROST, Chairman, Channeled Resources Group (USA)



Anzelma has a finance background and has been in the label industry and with Avery Dennison since 2010. Throughout this period she occupied different positions: Finance manager, Product manager for Visual Communication product portfolio, Pricing manager, Marketing Intelligence manager and lately Sustainability manager. In her latest role as Sustainability manager she is responsible for the development and execution of different sustainability programs including CELAB Europe consortium. She is currently the chairperson of CELAB Europe.

ROB GROEN IN 'T WOUT, Manager Films, Avery Dennison Label Materials Europe (NL)



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ANZELMA HAJRO JURICIC, Sustainability Manager Avery Dennison Labels and Packaging Materials Europe (NL)



Julien Kapsa is initially a chemist specialized in formulation. He joined the R&D UV Offset technology team of Siegwirk in 2004 as Project Leader where he was dealing with new developments of UV Offset inks intended for plastic substrates. After more than 10 years in this area, he then moved to Product Safety and Regulatory department dealing with Siegwirk's various technologies and EMEA customers. His main responsibilities are to support customers with food packaging compliance with regards to migration tests, various regulatory questions or brand owners requirements, but also to ensure that new developments are in line with current applicable legislations at European level.

JULIEN KAPSA , Product Safety specialist, Siegwirk France SAS (FR)

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In her role as CITPA Director since 2018, Krassimira is responsible for public affairs and represents the federation in front of the EU authorities. Her responsibilities cover the regulatory issues related to environment and product safety directly affecting the paper & board converters in Europe. Krassimira holds an MSc in Chemical Engineering, MSc in Environmental Protection and an MBA. She has worked as a Technical Director at FEFCO since 2014. Prior to that she worked in industry, local government and the European Commission helping her broaden her experience in environmental management, chemicals legislation and EU policies.

KRASSIMIRA KAZASHKA, Technical Director CITPA (B)



Starting as a development chemist at Dow Corning in 1987, Alex built a strong reputation as a leader in the field of silicone pressure systems. Over the decades, he has held application engineering, technical leadership and senior scientist roles at Dow. In 2018 Alex was awarded the R. Stanton Avery Pioneer Award for his innovative work in pressure-sensitive silicones. Alex is also Chairman of the Technical Committee and Board Member of FINAT.

ALEX KNOTT, Senior Technical Service and Development Scientist at the Dow Chemical Company (B)



Since three years, Martin Leitner has been Product Manager for the business unit labels and flexible packaging at Durst Group. He profits from his technical background and his practical experience as a service engineer for digital UV Inkjet label printers during multiple years. He travelled the world and gained insight into different companies, industries and applications. Today his experience and technical know-how make him responsible for shaping the successful product portfolio around Durst's Tau RSC technology.

MARTIN LEITNER, Product Manager Labels & Package Printing, Durst Phototechnik AG (IT)



Francois Martin works in Bobst Group Marketing and Communication team. He has been working in the printing and packaging industry since 2005 in various marketing roles at HP. He promotes an industry vision and related solutions which help converters and brand owners to create a more agile and more sustainable packaging production.

FRANÇOIS MARTIN, Marketing & Communication Bobst (IT)

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Christian started as electronic engineer, then became application engineer for cad cam equipments for industrial applications, then production manager into a repro service bureau and finally joined HP Indigo as product manager. He now holds the position of Business Development Manager Industrial Products at HP Indigo

CHRISTIAN MENEGON, Business Development Manager Industrial Products at HP Indigo (ES)



Alan first started working in the Inkjet market in the 1980's. His first position commenced as an engineer dealing with coding and marking machines for a wide range of industries such as FMCG, Aerospace, Aircraft, Pharmaceutical and Graphic Arts. Since then there have been many advances in the UV & Inkjet market which have greatly increased quality and speed resulting in Alan being able to expand his knowledge and expertise in this area. Alan has now been in UV for over 25 years in the following markets:- Digital Inkjet, Narrow Web Flexo, Fibre Optics, Wood Coatings, Automotive, Medical and he has been supplying UV LED systems for the past 14 years. In the future he hopes to continue expanding his experience and is particularly interested in the fast-moving world of digital inkjet.

ALAN MILLS, Regional Sales Manager UK and Scandinavia, Phoseon (UK)



Chiara started working at Prati's purchasing department in 1996, moving forward to Customer Care Department where the target to offer and dispatch goods the same day, became the Prati standard. In 2004, she moved into the Sales Department to start the internationalisation of the company together with a sales team of 4 people which resulted in an increased global presence of the company (from 10 to 70 countries).

CHIARA PRATI, Sales Manager Prati Company (IT)



Academically a fully qualified translator, Geert started back in 1994 as a trainer at Barco Graphics. After spending 4 years as a productivity consultant in Melbourne, Australia, Geert returned back to Belgium in 2000 to take up the Product management role for Rips, screening and color management. During these four years he developed a profound interest in digital printing which made him responsible for the Esko business in the digital packaging and labels markets. Before his current position he lead the Software Engines group for 8 years during which Automation and MIS integration products were developed.

GEERT DE PROOST, Director of Product Management, Esko (B)

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Corey Reardon is a graduate of the University of Cincinnati in Marketing and Strategic Planning and the Kellogg School of Management at Northwestern University in Industrial Marketing. He began his career nearly 30 years ago in Corporate Strategic Planning, joining Loparex (then H P Smith and Rexam Release) in 1987, where he held a number of increasingly senior roles in various Product Management, Marketing and Business Development positions worldwide, including roles in Brussels, Hong Kong and finally The Netherlands, as Director of Marketing and Sales for European operations. He then joined Avery Dennison, as Marketing Director for Europe until he acquired AWA Alexander Watson Associates in 1999 and became its President & CEO.

COREY REARDON, President & CEO AWA (NL)



Mikko has a Master's degree from the Helsinki University of Technology. He has been working with UPM for 21 years now. The last seven years he has been in different leadership positions mainly dealing with strategy and business development, product management and development, and production line management. Previously he was deeply involved in improvements of release base paper grades. He is also an inventor in a number of UPM's paper patents.

MIKKO RISSANEN, Director, Business Intelligence and Development, UPM Specialty Papers (FI)



Thomas Schweizer is the vice president of the Product Management department of Gallus. In this function he is responsible for the structure and innovation of the whole product portfolio. Before taking over the responsibility of the strategic product management, Thomas Schweizer worked 15 years in the R&D and was more than 5 years Head of R&D digital solutions. In order to fully fulfil his current position, he always relies on his creativity and logical structural thinking which are founded on his engineering skills. After a successful career as project leader in different manifestations he managed one of the biggest and highest technological digital projects. The resulting product has a lasting impact on the industry. Thomas Schweizer enjoys playing tennis and goes skiing in his Swiss home mountains.

THOMAS SCHWEIZER, Vice president Product Management, Gallus (CH)



Jonathan Sexton has more than 30 years' experience in the ink industry fulfilling varied roles in technology and marketing in several global locations in the Sun Chemical business, part of the DIC Corporation. Developing a particular specialisation in UV and EB applications he has been in his current role since 2013, originally launching the Narrow Web business development initiative in Europe for Sun Chemical and more recently taking wider responsibility for the energy curing (UV and EB) product line in addition to the complimentary markets of narrow web and screen printing. Jonathan is a member of the FINAT Technical Committee and Sustainability Sub-committee and leading the UVFoodSafe Group.

JONATHAN SEXTON, Marketing Manager Energy Curing and Narrow Web, Sun Chemical (FR)

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Håkan is the founder, partner and President of Grafotronic and also owner and President of Wasberger Group in Sweden: a distributor of machines and equipment for the label printing industry in Scandinavia, Poland and Ukraine. He is from Swedish origin and has 30 years' experience in the label industry.

HÅKAN SUNDQVIST, President, Grafotronic Finishing Machines (PL)