FINAT Sustainability Awards 2024

Deadline for submission: **31 May 2024 @ 17:00 CET**

Please return filled forms **in Word document form** to [info@finat.com](mailto:info@finat.com) with the subject “FINAT Sustainability Awards 2024 – submission” before the deadline.

For more information and guidelines please see <http://finatsustainabilityawards.com>.

It is possible to additionally provide **up to 3 documents** (PDF format preferred) and **up to 3 URLs** (e.g. videos, galleries, etc.) for the jury to better judge the initiative. Please provide **concise** content as the judges will not be able to review detailed technical documentation. Ensure that material submitted is relevant to the initiative and to the questions asked, and make sure to **refer to a specific document provided in a relevant response**.

Should you wish to submit a physical sample of material for judges to include in their assessment, please send it to the following address, including a **clear reference to the initiative** it corresponds to:

FINAT Sustainability Awards  
Ref: *[Name of the initiative]*  
P.O. Box 85645  
2508 CH The Hague  
The Netherlands

**Note**: please review the instructions highlighted for each question in the table below; the instructions can be removed prior to submission.

|  |  |  |
| --- | --- | --- |
| 1 | **Title of the initiative** |  |
| 2 | **Company name** |  |
| 3 | **Contact person full name** |  |
| 4 | **Contact person e-mail** |  |
| 5 | **Contact person phone number** |  |
| 6 | **Brief overview of your company** | *Describe the products and services you offer, unique selling points or aspects that differentiate your company from competitors, a brief history or background of the company, and any relevant certifications or industry recognitions. Consider that the jury members may not be aware of your company* ***(max. ~200 words).*** |
| 7 | **Category** | *Under which of the following categories would the entry fit best? (Delete the ones that do not apply, keeping only one)*  **1 Reduction of environmental impact**  **2 Optimization of recycling**  **3 Renewable materials**  **4 Reuse** |
| 8 | **Executive summary of the initiative** | *Describe what the initiative is about, the inspiration for it, its aims, goals and achievements* ***(max. ~200 words)*** |
| 9 | **Is the initiative commercially available?** | *Delete the answer that does not apply; if yes, answer next question*  **Yes**/**No** |
| 10 | **If commercially available: when was the initiative launched?** | *When the initiative first became commercially available, or the first results were tangible (e.g. month-year or quarter-year)* |
| 11 | **What is the main issue the initiative aims to solve?** | ***(max ~100 words)*** |
| 12 | **Describe any social or other impacts of the initiative** | *Special focus beyond environmental impacts* ***(max. ~200 words)*** |
| 13 | **Detail the initiative's accomplishments, third-party validations and certifications, and commercial adoption** | *Provide as much detail as possible, including supporting details for any claims (could be in links or documentation provided)* ***(max ~200 words)*** |
| 14 | **What are the benefits of the initiative for the label value chain?** | ***(max ~200 words)*** |
| 15 | **What challenges did you encounter and overcome along the way?** | ***(max ~200 words)*** |
| 16 | **How do you promote the initiative internally and externally?** | *Feel free to provide links to relevant URLs or refer to documentation included in the application* ***(max ~200 words)*** |
| 17 | **What are the next steps of the initiative?** | ***(max ~200 words)*** |
| 18 | **Do you intend to submit a physical sample for the jury to assess?** | *Delete the answer that does not apply; if yes, see above for mailing address.*  **Yes/No** |
| 19 | **Additional comments** |  |