

Education

# FINAT WEBINAR PROGRAMME 2022

One of FINAT's main objectives is to keep its members up to speed on new developments in the industry and to provide them with useful information and best practices to implement in their company. The free monthly webinars are one of these tools. They are specifically designed to briefly present a topic, either on management, technology, sustainability, market data, or strategy, that is of the utmost relevance and importance to the label industry.

Recordings of all webinars are accessible for FINAT members only via the following page:  
[www.finat.com/pages/finat-technical-webinar-series-recordings](http://www.finat.com/pages/finat-technical-webinar-series-recordings)



## AN OVERVIEW OF ALL FINAT WEBINARS IN 2022

### JANUARY 11

#### RecyClass Guidelines

presented by Fabrizio di Gregorio



This webinar was initially planned for the 14th of December 2021.

Design for Recycling Guidelines supports users on how they can improve the overall recyclability of their product.

### JANUARY 18

#### Celab-Europe update

presented by Ophélie Gourdou



The latest status report of the consortium's activities in the framework of creating greater circularity for the label industry's products by enhancing and promoting matrix and release liner recycling.

### FEBRUARY 15

#### Labels & Glass Recycling

presented by Josquin Peycere of Cetrie



An introduction into Cetrie's field of activities, working groups, guidelines and standardization process. Information about the recycling of pressure sensitive labels on glass containers was shared.

**MARCH 30**

**Technological developments in digital printing**  
presented by Christian Menegon, HP



Covering the HP Indigo V12 and how its built-in differences will affect the day-to-day activities of label printers. Its characteristics will bring some answers to the 2022 label market where many standards have evolved, forced by the pandemic, the shortage of supplies and creating what begins to become the new normality.

**APRIL 13**

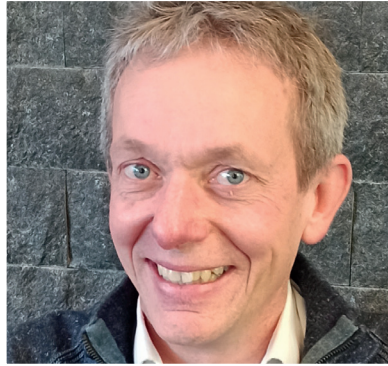
**Latest updates in monomer recycling**  
presented by Wim Hoenderdaal, Petcore



The Chemical recycling of PET Packaging waste. Wim presents an update on the ways to recycle monomers and where we stand today, also in comparison to other types of recycling.

**APRIL 21**

**Carbon Footprint calculation of labels**  
presented by Dr Dirk Burth, University of Applied Science



Labels are often a part of packaging. Therefore carbon footprint calculations are increasingly required. The webinar will show what all needs to be taken into account when determining the carbon footprint, from the release material to the adhesive to the label facestock with printing, all of which are not simple materials

**JULY 6**

**Direct Thermal Linerless Labels for Logistics Applications**  
presented by Christian Eger, Evonik and Patrick Petersen-Lund, Logopak



During this webinar, Christian will tell more about the cooperation between Evonik and Logopak, and the advantages and performance of

linerless labels. He will get in more detail on the sustainability aspects as well. Patrick will get into more detail on the technology in comparison to other technologies, as well as the technical developments and the benefits.

**OCTOBER 11**

**The development of raw material costs and label prices**  
presented by Corey Reardon, AWA



Corey Reardon of AWA presented the latest labelling & product decoration market overview featuring statistics, disruptions and further trends. A comparison in development was given between European pressure-sensitive labels and other labelling technologies as well as several cost indexes.