

Are we ready?

1

Who am I?

2

Who are you?

3

Barcelona, good to be back



4

Our goal today

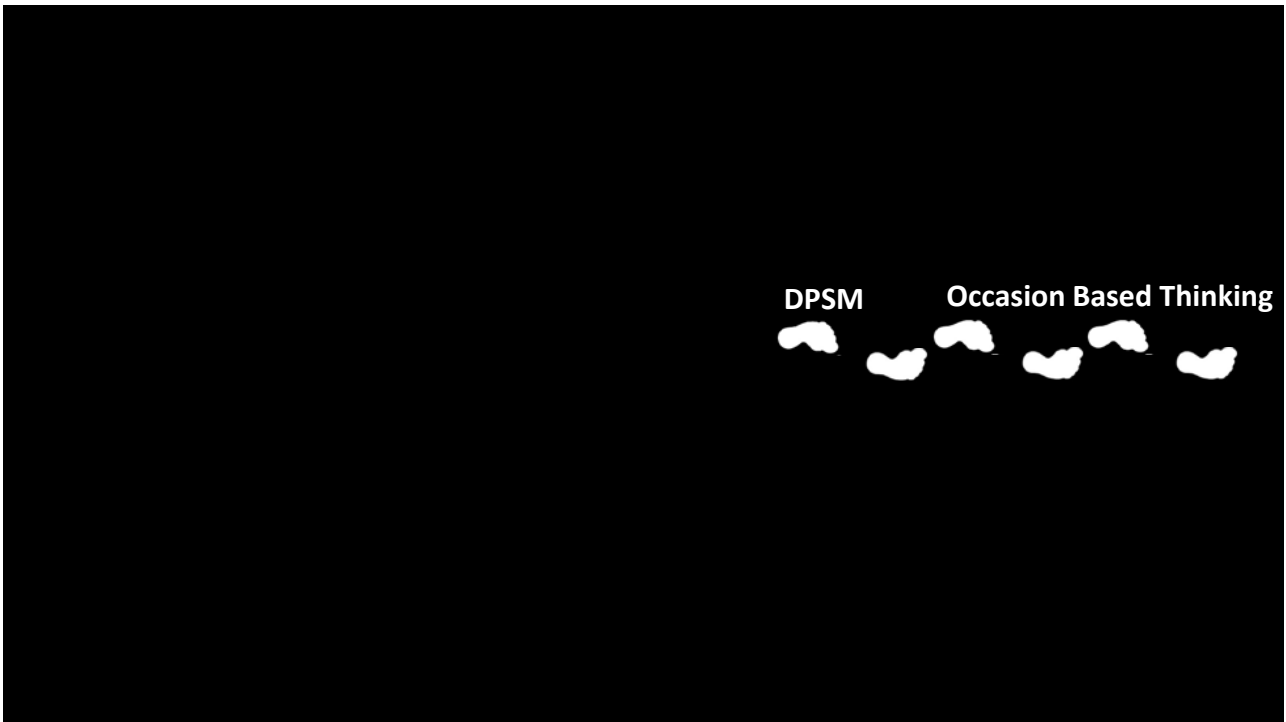
5

Learn the language

6



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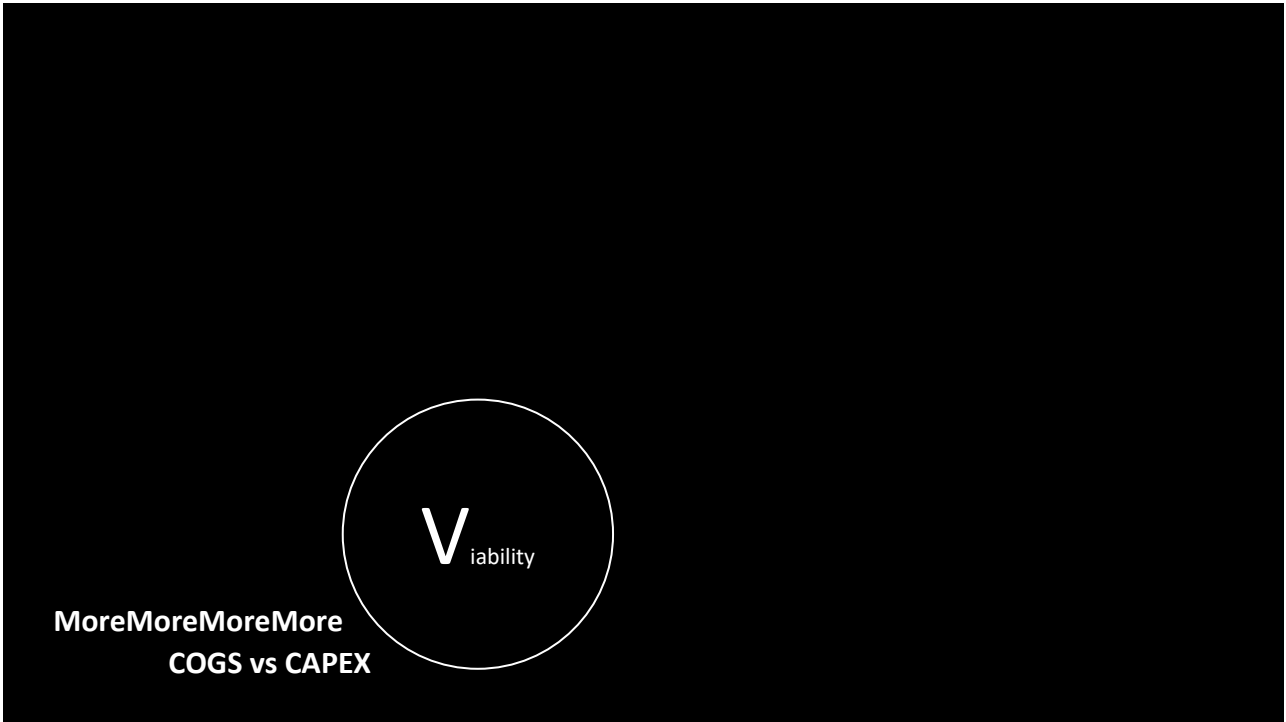
Any Marketers in the room?

9

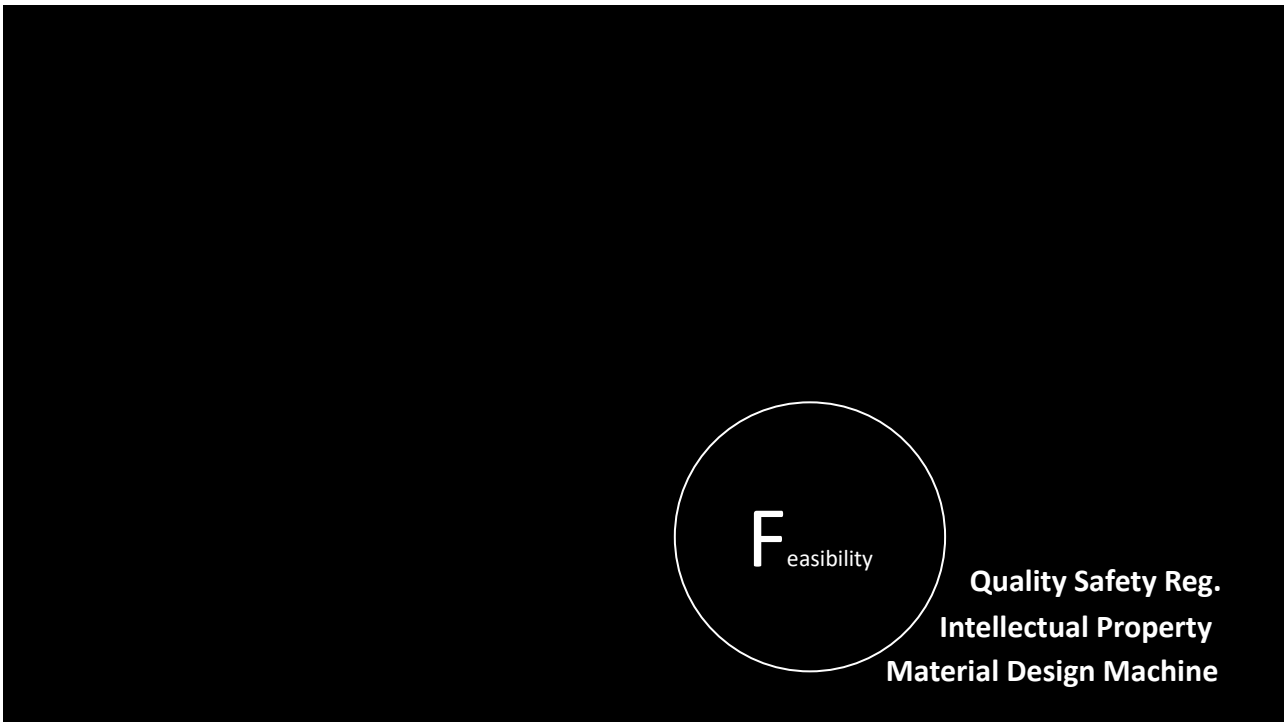
Morphological Box **SOS Strategy**



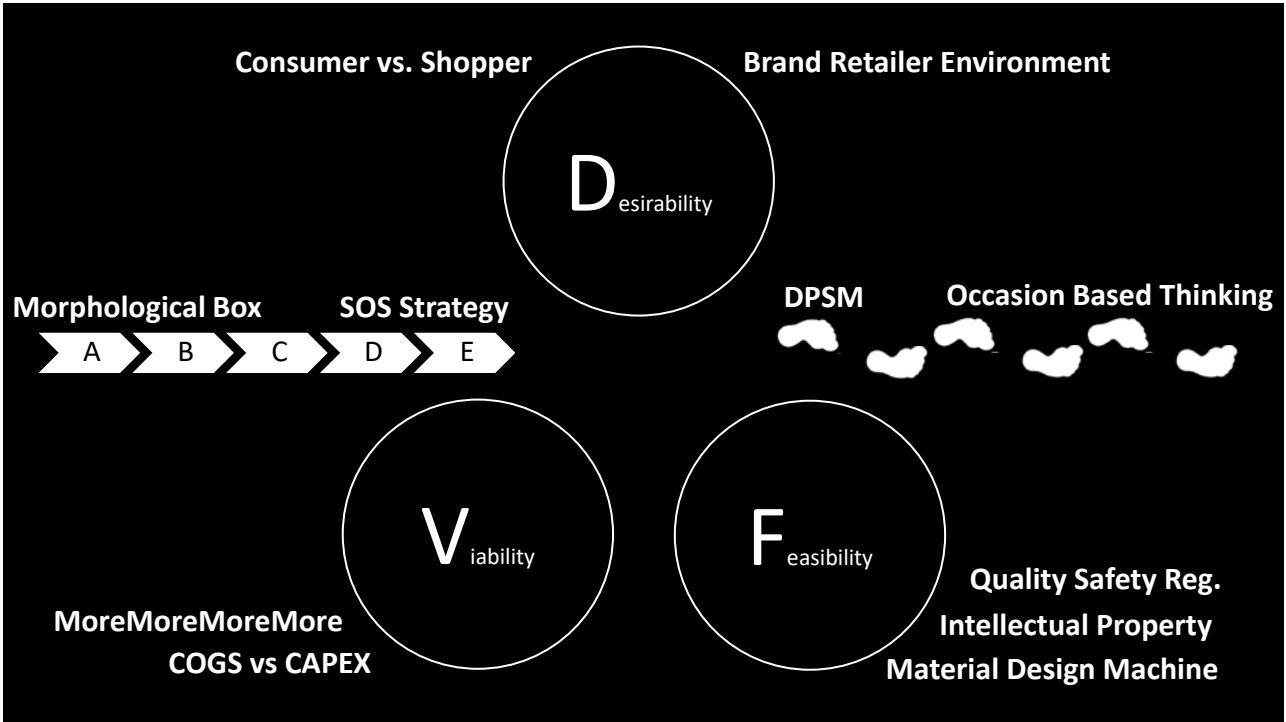
10



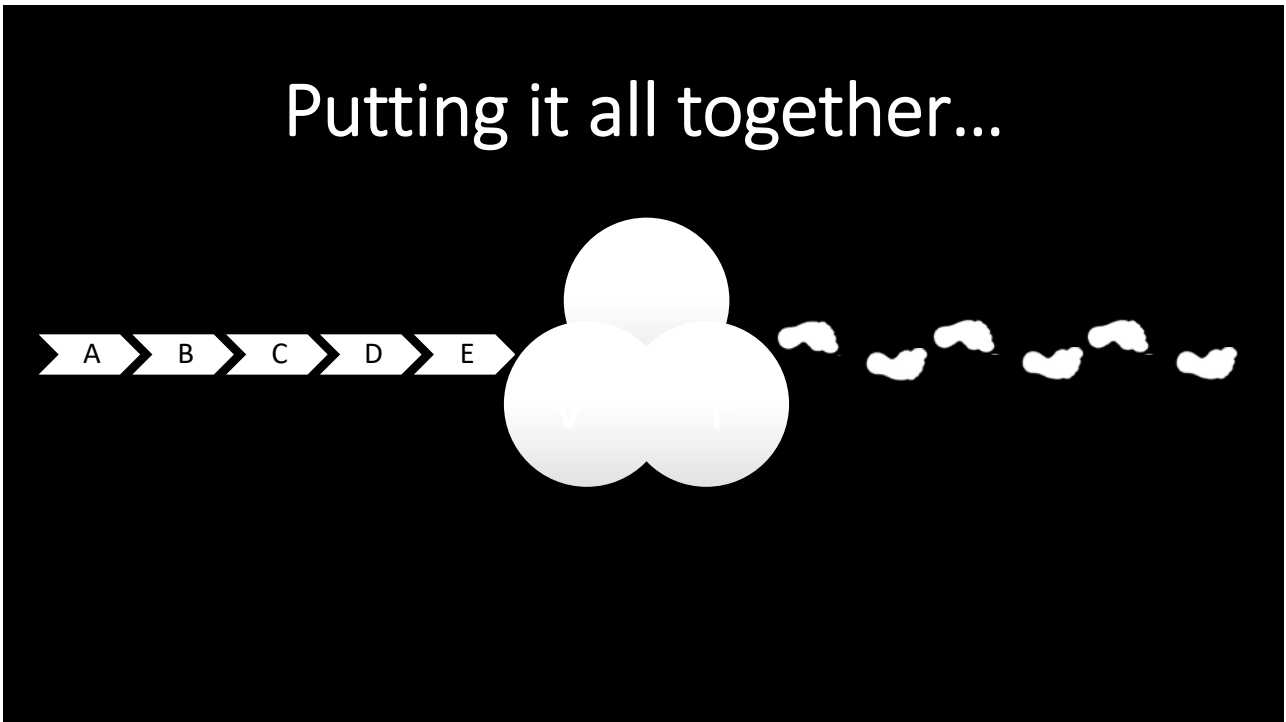
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Innovation is about doing...

#makeithappen

Keenan Thompson

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